# THE DAILY MISSOURIAN

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#### BUY A BOND

The average American will not have to shoulder a musket to help win the war for humanity. He can help by buying a bond, thereby adding his mite toward a successful termination of the struggle and at the same time earning compensation on his venture.

The individual should do his duty in helping the Government to dispose of the 31/2 per cent bonds shortly to be issued by the United States. Banks over the country are doing their share by subscribing for the bonds. They in turn will offer them to the public. The first block of \$200,000,000 to be put on the market was instantly subscribed for by the banks. Larger issues, the Treasury Department says, will speedily follow.

The bonds will return a dividend of 31/2 per cent. This is one-half of 1 per cent more than the depositor receives for his money on time deposit. Besides, fear of the solvency of the institution making the issue is absolutely mitigated. Your money will be safe-all you will have to do will be to clip the coupons. Pretty easy, isn't

If you haven't the money, dig it up somehow-but honorably. Reduce your expenditures for unnecessary articles. Save!

Buy a bond-a Government bond!

While you are trying to figure out just how much \$7,000,000,000 is, there is some consolation in the fact that the war appropriation should convince Europe that the United States is not a nation of selfish money-grab-

## SERVICE

Individual service is now generally recognized, although not generally practiced, as the true measure of of the world's historical drama have been those who have given the most to the world, not those who have received the most. As it is so well put by William Jennings Bryan, "The human measure of a human life is its income: the divine measure of a human life is its outgo-its overflow -its contribution to the welfare of the world."

The increasing number of instances of unselfish service among individuals, manifest in religious, charitable and educational work and countless little kind deeds, shows that the ideals of the Man of Galilee are changing the individual life of the world.

But there is one step more. The ideals of service should permeate nations as well as individuals. When nations strive to see how much they can help other nations instead of how much they can get from them, lasting peace is assured. When more nations manifest the spirit of service shown by the United States in its dealings with the Philippines and Cuba and lately, devastated Belgium, a better day is dawning for the world. Nations, as well as individuals, should realize that true greatness lies along the path of service.

If the Kaiser is so sure of his popularity, why doesn't he resign and run for President of the United States of Germany?

### SOCIAL DIVIDENDS

"Honor where honor is due" is an old maxim often repeated, but seldom analyzed. Certain men who directed the Y. M. C. A. financial campaign were given credit for its successful outcome. As a matter of fact, however, no one man or group of men could make possible the raising of \$5,000 for any project at any time unless the institution they sought to promote was worthy of support.

The campaign which has just closed in Columbia demonstrated more for-

cibly than anything else possibly could the practical worth of the association and the high esteem in which it is held by the students, faculty and citizens of this city.

A still more significant testimony of the important place which the association occupies in a student's life here was manifested in the prompt and liberal contributions made by alumni. From New York to Seattle telegrams and letters already have been sent, pledging nearly \$1,000 toward the out-of-town campaign.

The church, the school, the college, the Y. M. C. A. and many other institutions of this nature are social assets whose community value is beyond estimation. The social dividend is increased by their presence, and city and rural life is raised to a higher plane, as well as the value of property itself enhanced, through the influence of these institutions.

A dispatch from Amsterdam says many against universal military service after the war. Really, the Germans ought to know more about that plan than the American militarists

Powers are fighting the German peo- best results in democratic government ple's battles. History will probably show that the present war will mean the overthrow of the Hohenzollerns, voices be heard. I have written the and this might never come without appended letter to my congressman, the powerful military persuasion of and a friend suggested that I offer it some force outside of Germany itself. to your Open Column, hoping that oth-

#### THE OPEN COLUMN

A public forum for the discussion of things worth-while. Articles should be that and signed by the writer, as proof to the editor of good faith. Signatures will not necessarily be published.

#### No Back to Farm for Students.

Editor the Missourian: Both in England and in France, a rush to join the army ensued at the beginning of the war, with the result that many skilled men, who could have rendered much more valuable service to their country by staying at their usual occupations went to the front, and the absence of the skilled workmen impaired the industrial efficiency of these countries. I think that we are repeating these very mistakes made by England and France at the very in the service of the skilled workmen in the service of the skilled workmen impaired the industrial efficiency of these countries. I think that we are repeating these very mistakes made by England and France at the very in the service of the skilled workmen in the service of the skilled workmen in the service of the skilled workmen impaired the industrial efficiency of these countries. I think that we are repeating these very mistakes made by England and France at the very in the service of the service of the skilled workmen impaired the industrial efficiency of these countries. I think that we are repeating these very mistakes made by England and France at the very in the service to their take the proper steps to prohibition is being urged. I belive this should be put through if tongress will do it. If, however, it does not promise to carry, I hope Congress will take the proper steps to prohibit for the manufacture of alcoholic liquors. The supply on hand in warehouses will be caught to quiet the nerves of those who feel that they cannot do without it, and they cannot do without it, and they surely is one of the least things that we can do to protect large numbers of our people from starvation.

2. National prohibition is being urged.

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2. National prohibition is designed. and and in France, a rush to join the

start of the war; we do not seem to have profited by their experience.

The purpose of the University is primarily the training of men with higher efficiency, men with a planning and imaginative faculty, men fit to be leaders. This purpose is reached by training the students systematically in various branches of science, arts and professional studies.

But if we begin to excuse students from their studies and credit them for work half completed, we violate the fundamental principles of university training, and decrease the high value of the university diploma, which is the symbol and expression of this

Important as farm work is, it can be done with greater efficiency by men ously question whether the decision to permit students to quit their work and to give them credit for it is a wise and prudent one.

College men should stay at their work and train for their future professional services to the country, services which they will be able to render with greater efficiency, services which are of an inestimably greater value to there is a growing feeling in Ger- the country than the very modest assistance they will render in raising OBSERVER.

#### Suggestions for War Measures.

Editor the Missourian: Many letters are pouring in to congressmen in these days, and the great mass of them are from people with axes to grind. The United States and the Entente It seems absolutely certain that the will not be attained if those who are disinterested and yet thoughtful about national questions fail to let their ers might thereby be led to a similar

> There are three principles for which I should be most pleased to see you throw your influence: on of your influence:
> ld be 1. Immedite steps putting food control
> proof into Government hands, to the end that
> stures when the shortage becomes acute we shall
> not have the influitious and dangerous
> situation of the rich with plenty while

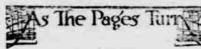
the poorer classes, through no fault of their own, are starring. This step must not be put off until privation, starvation and riots force us to it.

2. National prohibition is being urged

I think we are agreed it is, those should pay most to support the war who would suffer most in case such aggression were successful. Another vital reason for this

policy is that it will leave the country in the soundest financial position at the conclusion of hostilities.

While I have not attempted any canvass, I find a good many friends in agreement with these ideas. I hope to find you throwing your influence for them as you have concrunity.



#### "Non-Resistance."

Mary Prescott Parsons, noted for her book reviews and debating outlines in the Independent, presents in 'Non-Resistance" a complete discussion of this all-absorbing subject. Excerpts both for and against the without college training, and I seri- use of military force are quoted from influential books on militarism by Frank Crane, author of "War and World Government"; John W. Foster, author of "War Not Inevitable"; John of the class struggle, "The Unhal-Haynes Holmes, author of "New Wars lowed Harvest." Mary Bradley, the trousers for less than you pay for a for Old"; Walter Lippman, author of beautiful widow of a workman killed suit down town. The Campus Tail-"The Stakes of Diplomacy"; Theo- in the mills of the Malleson Manu- oring Co.—One door East of the dore Roosevelt, author of "Fear God facturing Company, plays a central Palms.

An admirable correlation of the of the "soulless corporation."

military philosophies of Tolstoy, Maze of the Nations and the Way

There is a clear, concise outline in both sides of the topic, together with ried-with whom she falls in love. a comprehensive bibliography dealing United States."

(The H. W. Wilson Company, White

#### "The Unhallowed Harvest."

Homer Greene introduces various character complications in his novel

and Take Your Own Part"; as well role of much emotional intensity. For as many other well known authori- purposes of revenge, she fascinates Barry Malleson, son of the president

Impelled by her personal bitterness Nietzsche and Darwin is made by and urged on by Steve Lamar, a so-Gaius G. Atkins in his article, "The cialistic brand not caught from the burning, she attempts to wreck the mills, but is gradually turned from her project by the influence of a the pamphlet for the guidance of young preacher-unfortunately mar-

Her indecision is watched angrily with the question, "Resolved, that the by Lamar, who incites the millhands principle of non-resistance should to a strike. Riot and disaster follow. govern the foreign policy of the the minister is injured and the struggle ends with an unexpected tragedy in which the happiness of the Plains, N. Y.; paper, Debaters' Hand- preacher and his wife is made sure book Series, 93 pages; 25 cents net.) by the self-sacrifice of the heroine.

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